



Park Centrale / Brand Identity

To launch and promote a range of refurbished buildings and modern new homes in a conservation area just off The Avenue in Southampton. We developed the name Park Centrale and the strapline 'an old-style, new-fashioned neighbourhood, right at the heart of Southampton'. We created a marketing suite, carrier bag, brochures and hoarding to promote this stunning development.

What we did

- Brand Identity
- Naming
- Brochures
- Hoarding
- Marketing Suite
- Photography

voyage.
celebrating creative bravery